

Picture-Perfect

Makeup Tips

Your makeup should not fulfill “something new” on your wedding day. Practice your makeup several weeks in advance or have a professional makeup artist give you some wedding day tips for looking natural and radiant. Here are 10 wedding day makeup tips and techniques to help you look your best throughout the day:



- 1. Do not to overdo your makeup for photographs and video. You do need to wear more than usual, but your overall goal is to keep it looking natural. The number one rule for makeup is to “Blend, Blend, Blend.” Blending helps to achieve a natural look by avoiding demarcation lines and uneven color.*
- 2. Use a matte color for your foundation to avoid any extra light reflection showing up in your photographs.*
- 3. Keep your powder compact accessible all day, you’ll want to touch up throughout the entire event because good photographers usually stick around to catch some of those last candid shots of the day.*
- 4. Do a trial run of your makeup before the big day.*
- 5. Avoid trying new makeup or skin care within the last two weeks of your wedding.*
- 6. Remove stray hairs that fall below the brow. When plucking eyebrows, the arch of the brow should line up with the outer circle of your eye color.*
- 7. Define you eyebrows by using a slightly darker shade than your natural color. If you make them too dark, tone them down with a yellow eyebrow powder or use your face powder.*
- 8. Avoid pink, light blue or frost on the eyes. It will create a tired appearance.*
- 9. Avoid matching eye shadow to eye color this will diminishes rather than enhances your natural eye color.*
- 10. For blemishes and pimples, use a concealer one shade lighter than your skin tone and blend evenly.*

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