

Why Hire A Professional Wedding Photographer?

By MK's Fotography • See ad on page 5

You may think a family member or friend can take decent photos, but do they have the experience, stamina and patience to shoot an entire wedding? Do they know how to shoot in a dark church? Do they have all the right lenses to get close-ups of the flowers and the wedding cake?

A professional photographer is an experienced consultant, who can help you decide what you really want. Here are a few reasons why you should hire a professional wedding photographer.

❁ The Right Equipment ❁

A professional photographer's equipment includes top-quality, state-of-the art cameras, flash units and accessories -- plus backup equipment and cameras. They select the best lens to use for large groups or romantic moments between the bride and groom. They know how to adjust the lighting for bright/dark locations. They know the correct settings on the camera for capturing the first dance, cutting the cake and bouquet toss. A professional also has the best post-processing equipment, including the latest digital editing software, CD burners, printers, etc.

❁ Posing ❁

A professional wedding photographer has experience and training in how to pose people. While candid photography is awesome, traditional posed portraits always make it into mom and dad's albums.

❁ Getting Your Pictures After the Wedding ❁

Did you know that it takes 15-20 hours of extra time to process wedding photos? The photos get sorted and narrowed down to the best ones, they get color corrected (ensuring the whites in the gown are true white, the skin tones are natural and the blacks in the tuxedos are black), there are touchups to skin (removing wrinkles, acne), and then a conversion to black and white.

Guests-turned-wedding-photographers may not have the time or ability to do these important edits to your photos, unlike a professional wedding photographer who does this for a living.

